

TOKONOMO
/ academy

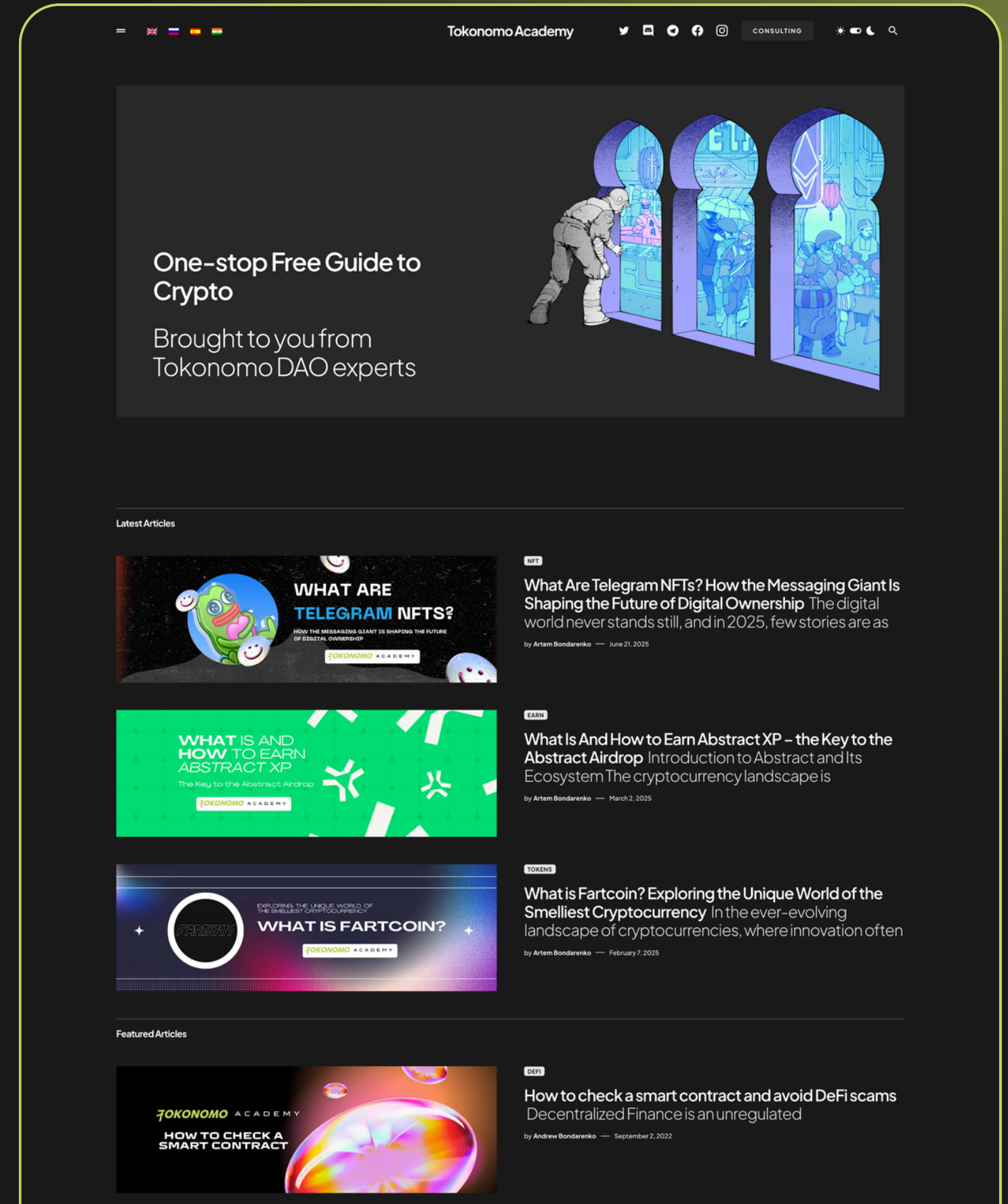
Media Kit

2025

Who we are

Tokonomo Academy is a fast-growing, free crypto education hub designed for the next generation of blockchain users and builders. We offer high-quality, SEO-optimized, engaging content for DeFi, NFTs, airdrops, project reviews, trading, and crypto security.

- Founded: 2022
- 4,500+ new organic unique visitors / month
- Tier 1 GEOs
- Backed by Tokonomo DAO



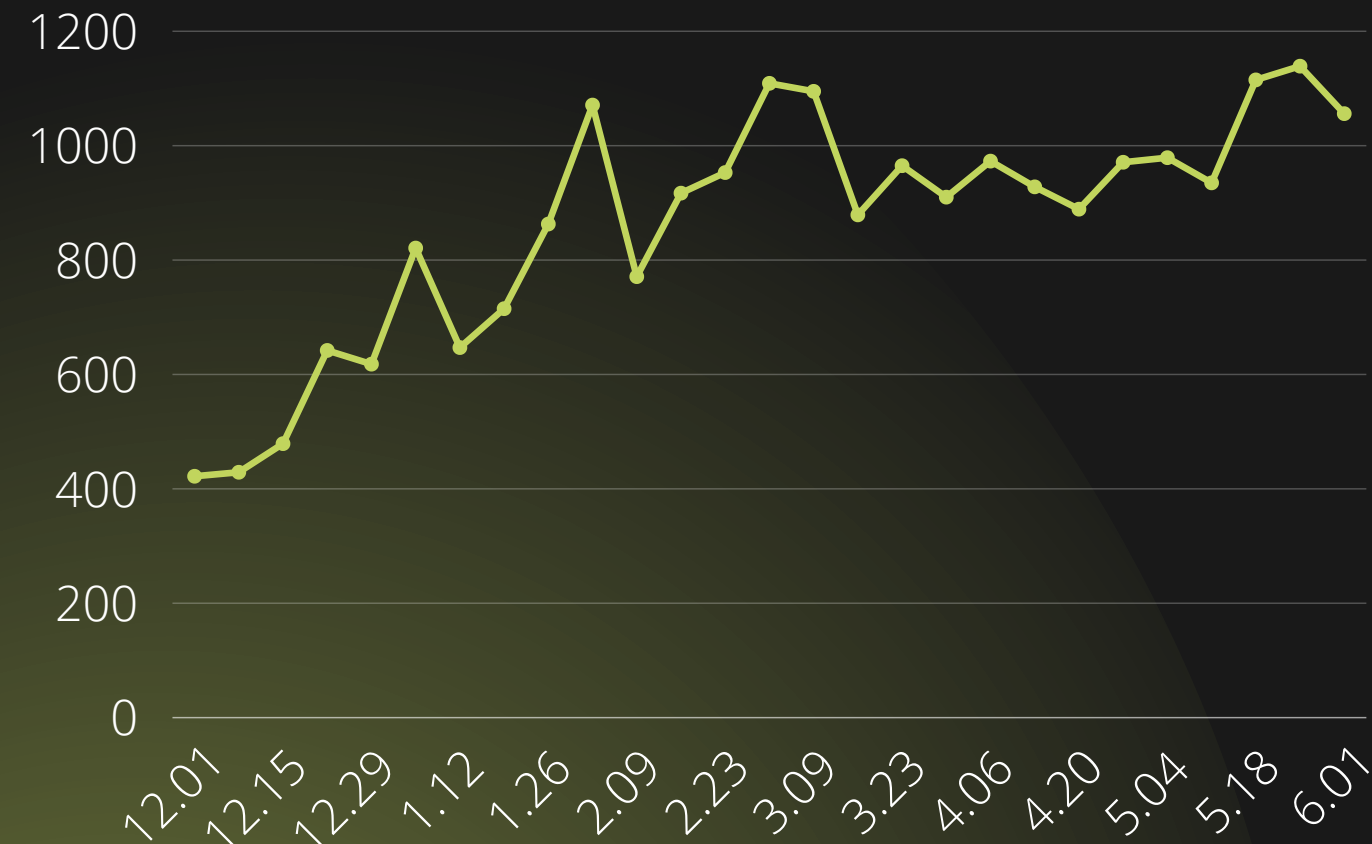
Audience Snapshot

AVG. TIME ON SITE: ~2.5 MINUTES

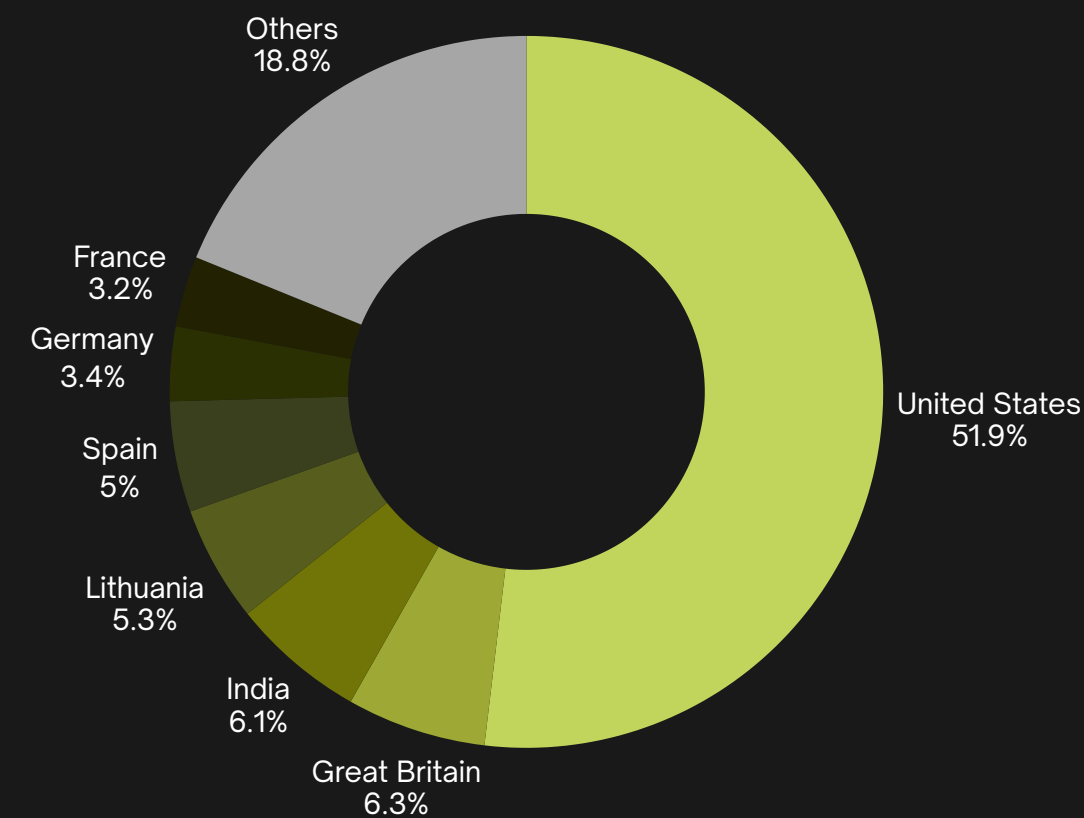
4500+ NEW ORGANIC UNIQUE VISITORS / MONTH



ORGANIC SEARCH



TOP COUNTRIES



INTERESTS

1. CRYPTO EDUCATION
2. DEFI
3. WEB3 DEVELOPMENT
4. AIRDROPS
5. CRYPTO SECURITY



610



2800



2200

Opportunities

CUSTOM PARTNERSHIPS DESIGNED TO EDUCATE,
CONVERT AND GROW

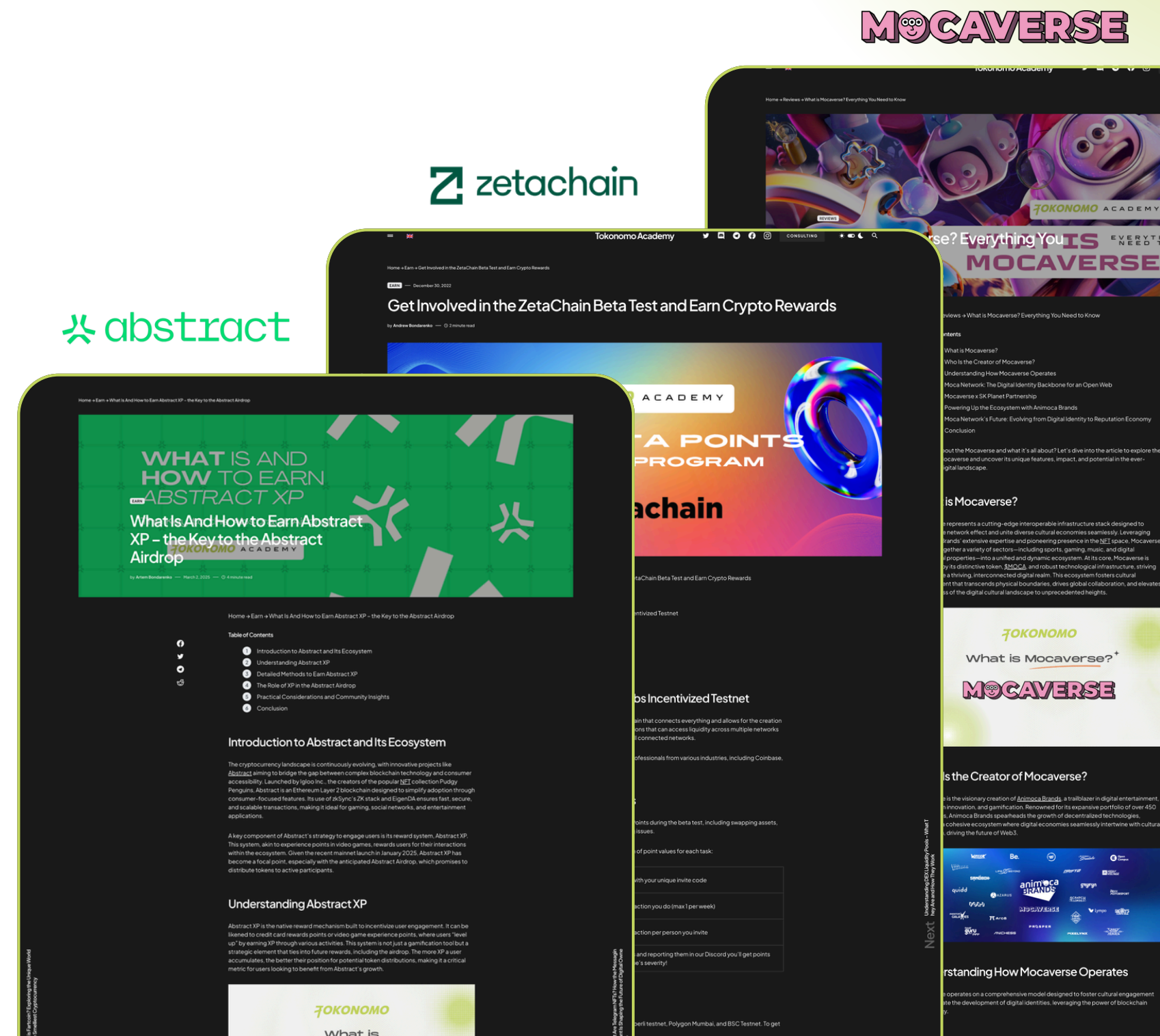
Sponsored Articles & Project Reviews

Leverage our expert editorial team to showcase your product to a highly engaged crypto audience.

What's included:

1. Professionally written, SEO-optimized article (1000+ words)
2. Social media sharing (X, Telegram, Discord)
3. Homepage feature for 24+ hours
4. Permanent publication with dofollow links

We craft content that educates, ranks on search engines and builds lasting trust with readers.



Banner Ads

Place your brand in front of thousands of monthly crypto-native users.

We offer fully customizable banner placements throughout our website, including:

- Homepage
- Blog posts
- Sidebar
- Floating/sticky formats

No predefined ad sizes — we'll work with you to integrate banners that fit your campaign goals and our layout seamlessly. Let's create a visual presence that gets clicks and visibility.



Full Sponsorship

Become the exclusive partner powering Tokonomo Academy.

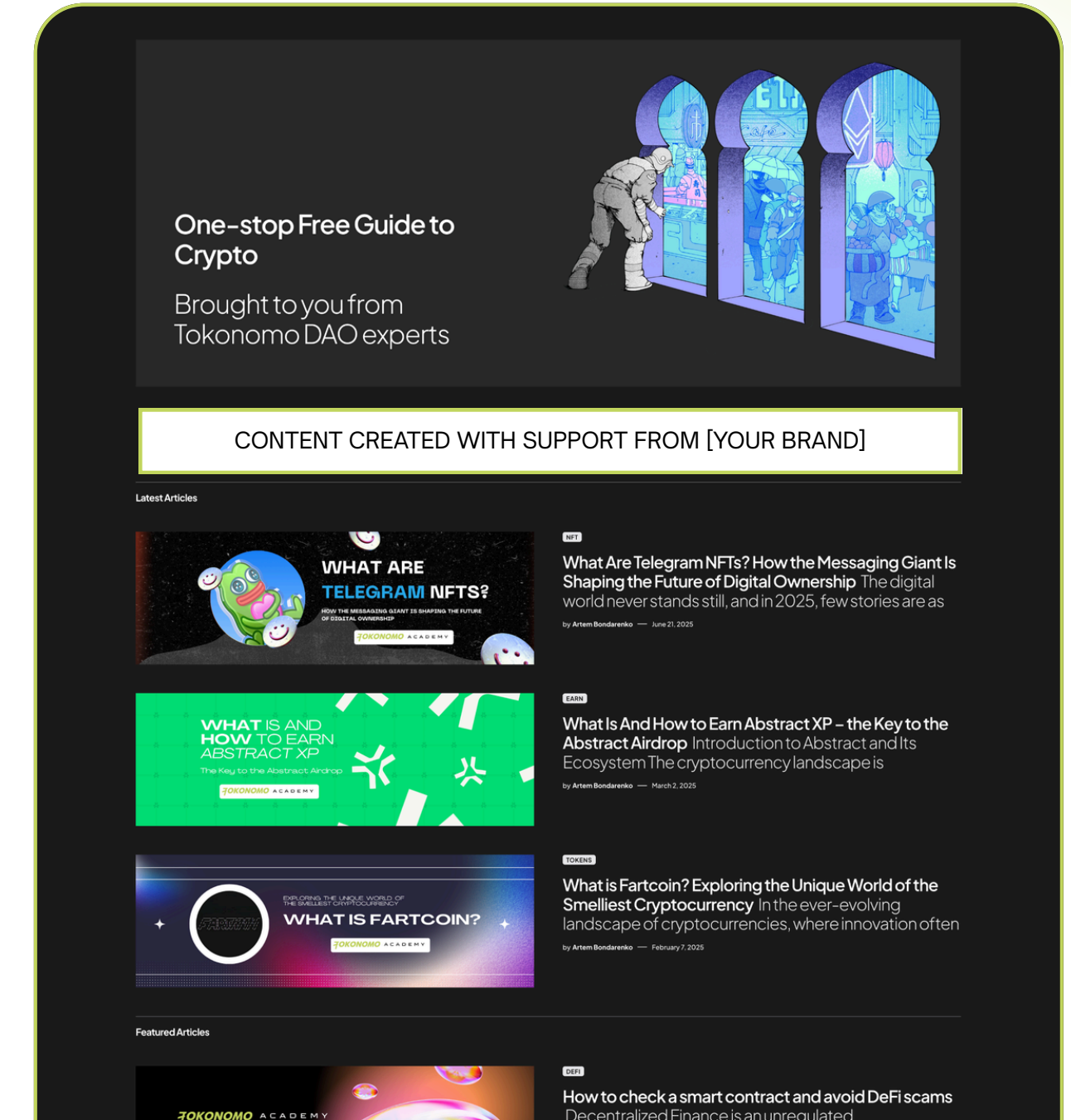
Sponsorship includes:

- Branding on every page or selected sections
- “Content created with support from [Your Brand]” tags
- Optional co-branded content, special features, and more
- Custom deliverables tailored to your campaign and goals

Sponsorships are available starting from 1-month commitments.

Perfect for:

- Product launches
- Awareness campaigns
- Long-term brand visibility in the crypto space





LET'S SCALE YOUR PROJECT TOGETHER!

CONTACT US TODAY:

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AYON@TOKONOMO.COM
[@ARTEM_AYON](https://www.instagram.com/ARTEM_AYON)

TOKONOMO

